



National Coalition for Literacy

SPONSORSHIP OPPORTUNITIES

NCL's Literacy Leadership Awards Event

The National Coalition for Literacy (NCL) is a coalition of the leading national and regional organizations dedicated to advancing adult education, family literacy, and English language acquisition in the U.S. NCL helps advocates, policymakers, and others who care about adult literacy improve our adult education system.

NCL's Literacy Leadership Awards recognize individuals and organizations that have made extraordinary contributions to improving adult and family literacy in the U.S. and/or raised public awareness of this issue. Awardees are selected by NCL's board of directors from nominations made by our members, and the awards are presented annually at an event in Washington, D.C. This year's event will held in Washington, D.C. on the evening of September 27th.

Our awards event is a unique opportunity to showcase your organization as a supporter of adult education and family literacy to an audience made up of national adult education organizations as well as policymakers in Washington, D.C. Held on Capitol Hill, our attendees (typically 60-100 people) include a select group of adult education leaders, Congressional representatives, administration officials, state/local leaders, and representatives from other national education groups.

Sponsorship Opportunities:

All sponsors receive recognition on our main web site, our registration web site, and in the program produced for the event. Additional benefits are available at different levels of sponsorship, which are outlined below.

Sponsorship Level	Bronze (\$500)	Silver (\$2,000)	Gold (\$5,000)	Platinum (\$7,500)
Listed on our main Web site.	✓	✓	✓	✓
Listed on our event registration web site.	✓	✓	✓	✓
Listed in our program.	✓	✓	✓	✓
Logo on our main Web site.		✓	✓	✓
Logo on event registration site.			✓	✓
Logo on <u>all</u> marketing material (event registration site, invitations, etc.).			✓	✓
Signage may be displayed at event. (Sponsor must ship.)				✓
Special recognition during the program.				✓

**To discuss sponsorship opportunities, contact Jeff Carter, NCL President:
jcarter@literacypolicy.org | (202) 374-4387**