2020 Census Activities for Adult Education Classrooms and Programs

January 28, 2020
AGENDA

Program-wide mobilization
Heather Ritchie, Carlos Rosario International Public Charter School

Census Ambassador training
Stephanie Kriebel, San Mateo Adult & Career Education

Preparing Beginning ESOL Students to Participate
Jennifer Gagliardi, Milpitas Unified School District

Stand Up and Be Counted resources for adult educators
Andy Nash, World Education
PREPARING BEGINNING ESOL STUDENTS TO PARTICIPATE

Jennifer Gagliardi
Milpitas Unified School District
2020 Census Playlist on YouTube
Produced by uscitizenpod

bit.ly/2020-videos
Assessment via EdPuzzle

SMAS Census Ambassador Team: Calming Fears about the Census

Why are some people afraid of the Census?

- Because they owe back taxes.
- Because they can’t speak English.
- Because they are too shy.
- Because they are undocumented.

bit.ly/2020-edp
We need $money to make things better for people.

- schools
- representatives in Congress
- hospitals
- senior centers
- public transportation
- roads

bit.ly/LC-census
The U.S. government uses the Census information to:

- To have fair number of representatives for each state in the U.S. Congress.
- To build better schools, hospitals, roads, etc.
- To give more funding to important programs.
- All of the above.

bit.ly/2020-kahoot
QUESTIONs?

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Useful Census Links

Complete Count Committee Partners


NCL Pledge To Be Counted! campaign https://national-coalition-literacy.org/research/the-2020-census/pledge-to-be-counted/

San Mateo County Census 2020 Social Media Guide
https://national-coalition-literacy.org/research/the-2020-census/pledge-to-be-counted/

Filling out the Census: Video of the Census Form
https://youtu.be/fXg1_1HHKzA

Census Bureau Materials for Adult Ed
THANKS!

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Slide deck & webinar recording will be posted on the NCL website